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Miriam Catapano, President
Amy Page, Vice-President

Dear Friends of the MMH Foundation:

Massena Memorial Hospital Foundation would like to invite you to take part in our **29th Annual Radio-thon and Auction** on Friday, May 11th, from 8am to 5pm. The MMH Foundation is the sole fundraising source for Massena Memorial Hospital...and the radio-thon is the largest fundraiser that the Foundation holds each year! How can you help? I am asking that you consider making a donation to our thon. We will gladly accept cash donations or the donation of items or certificates for our auction...because every donation will help us reach our goal!

Each year, the radio-thon raises money to purchase much needed equipment for Massena Memorial Hospital. This year, the Thon's goal is to assist in the purchase of an additional set of surgical tools for our da Vinci Surgical Robot. The da Vinci system is the world's most advanced system for minimally invasive surgeries. When possible, minimally invasive surgery is the best choice for patients - with less pain and much shorter recovery times. And since, the da Vinci system has been introduced at Massena Memorial Hospital, the number of procedures has steadily increased...creating a need for an additional set of tools.

Now...back to the radio-thon. All items donated to the radio-thon are 100% tax deductible. Items are listed in an auction brochure that is distributed in our local newspaper, as well as other weekly publications throughout the North Country. In 2017, we added an on-line bidding feature that allowed folks to bid on items from their computer or smart phone. This new bidding system was VERY popular...and we expect this system will grow our number of bidders and pledges even more this year. Our auction page is expected to go live toward the end of April. You will be able to go on-line and check out items at www.biddingforgood.com/mmhfoundation/radiothon.

If you are interested in donating or would like any further information on the MMH Foundation or the 29th Annual Radio-thon, please contact me. I can be reached at 315-769-4273 or by e-mail at jfowler@massenahospital.org. Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Julianne M. Fowler".

Julianne M. Fowler
Event Coordinator
MMH Foundation